Pardada Pardadi Educational Society

9 Years of PPES

Annual Report 2008/2009

Please, visit us!

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Blog: http://pardada-pardadi.blogspot.com

Since 2000, Pardada Pardadi Educational Society has been improving the lives of girls in rural India. Its mission is to uplift and empower girls from the poorest sections of society by providing free education and vocational training — creating a new generation of self-reliant and educated girls who will break the cycle of poverty in the region.

I am empowered. I am empowered. I am empowered. I am empowered.
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Thank you!

Thank you for helping my school!

I promise, that I am going to study harder this year... even Mathematics (although I don't really like it).

I will take care of my health and I will tell my mum all the things you told me about health.

I will come everyday to school and I will do all my homework!

If I do all that, will you come visit me? I love speaking english with our guests and learning about their countries! You could even come see my house and meet my family!!!

It would be really great to meet you!

Shivani, 9A

Identity and values

Pardada Pardadi Educational Society is registered in India under the Societies Registration Act and in the United States of America as a 501(c)(3) organization, working towards the education and empowerment of the rural girl child in Anupshahr, Uttar Pradesh, India.

Registered Office in India: 214, Citi Center, Begum Bridge Road, Meerut U.P.

Registered Office in USA: 9219 Briary Lane, Fairfax, VA 22031

Governance

Total cost of international travel by staff during the year

Name	Designation	Destination and purpose	Gross Expenses (Rs. in Lakhs)	Sponsored
Jennifer Steeves	Project Manager	U.S.A.		
Kumkum	Student	Student Exchange	2.13	N
Sarita	Student	Program		

Accountability and transparency

Distribution of staff according to salary (as on 31 March 2009)

Salary and Benefits paid to Staff	Male	Female	Total
<5,000	29	28	57
5,000 - 10,000	6	2	8
10,000 - 25,000	3	1	4
25,000 - 50,000	1	2	3
50,000 - 1,00,000	0	1	1
1,00,000 +	0	0	0
Total	39	34	73

Staff detail as on 31 March 2009

Gender	Paid Full Time	Paid Part-Time	Paid Consultant	Volunteer
Male	15	8	0	0
Female	18	14	0	2
Total	49	26	1	3

Impact

In 2009, we had the number of graduates in PPGHS history!!!

In 2009, Pardada Pardadi had the highest number of 10th grade graduates in our 10 year history of PPES. We had a 92% success rate this year as 22 of the 24 students passed the board exams. Eleven of this 22 have decided to pursue 11th grade. We strongly believe that records are set to be broken. We are confident of improving our achievement as 32 students are currently preparing for the 10th grade exam this year.

Ten years ago, Pardada Pardadi could only dream of such an amazing result. It is the best reward possible for the Pardada Pardadi family. PPES has seen 52 of its students graduating the 10th grade, out of which, a total of 28 decided to pursue further studies. Chhaya, Kusum, Poonam and Rekha are now studying at Rao University and are sources of inspiration for all the little girls studying at PPES.

One of the major issues affecting women empowerment in India is child marriage. In Anupshahr, girls getting married at an early age, sometimes even before 15 years old, is common. An early marriage often means a young maternity, leading to serious medical concerns such as premature labor and low birth weight. The World Health Organization estimates that the risk of death following pregnancy is twice as great for women between 15 and 19 years than for those between the ages of 20 and 24.

PPES is proud to have taken strides to reduce the number of child marriage. We educate and inform our students about the importance of this issue. As a result, out of 52 graduates, only 7 girls got married: the youngest was 19 years old.

There are 50 000 families in Anupshahr.

Health for Social Empowerment

A socially empowered woman needs to know herself and to understand the needs of her body during the different phases of her life. Through different projects, PPES ensures that its students learn the importance of health and hygiene.

The Toilet Project

Throughout Anupshahar, hundreds of people live without toilets, simply using the fields as needed. The situation for women is worse: they oftenhave to control their excrement for early mornings or late evenings and only relieve when it is dark outside. As one would imagine, the sanitary impact of this is huge, causing bacterial and viral infections as well as attracting insects and rodents.

The Toilet Project, conceived and started by a friend of PPES - Ron Fuchs, changed the lives of many PPES students. Building toilets prevents open defecation, which brings health, sanitation, and dignity to our students, their family, and their neighbours. Eleven toilets were completed at the end of 2008 in Karampur village. In 2009, thanks to generous donations, 55 additional toilets were built in a total of nine different villages.

What is the difference now that you a toilet at home?

"It's really nice because now I can go to the toilet when I want and I can lock the door from inside so I am not scared that boys come to tease me."

Soni, 17 years old

Income over Expenditure for the year ended 31.03.2009

INCOME :

Interest from Bank	340,418.36
Other Income	33,000.00
	373,418.36

EXPENDITURE :

Establishment Expense	3,527,734.00
Educational Expense	869,594.00
Children Welfare Expense	702,915.00
Provision Food & Beverage Expense	410,535.00
Transportation Expense	1,171,330.38
Vocational Training Expense	804,480.40
Community Mobilization, Communication &T and R aising Expenses	287,451.00
Administration Expense	911,036.00
Other Expenses	47,916.00
	9,283,990.27

EXCESS OF EXPENDITURE OVER INCOME	7,397,579.91
Add: Brought Forward excess of expenditure over income	21,155,488.04
BALANCE CARRIED OVER TO THE BALANCE SHEET	28,564,075.95

Complete audited statement available on request.

We are reaching to 506 families....

Finances

Balance Sheet as on 31.03.2009

SOURCES OF FUNDS

(1) Corpus Fund :		
Opening Balance	50,050,940.62	
Add: Donation received during the year	21,405,852.00	
		71,451,852.52

APPLICATION OF FUNDS

(1) Fixed Assets :		34,556,309.57
(2) Investments		
FD for Scholarship	2,729,871.00	
Other Fixed Deposits	2,940,240.00	5,670,214.00
(3) Current Assets, Loans & Advances :		
(a) Cash & Bank Balance	3,941,291.12	
(b) Accrued Interest on FD	341,306.50	
(c) Loans & Advances	7,960,738.08	12,073,210.70
Less: Current Liabilities & Provisions:		
(a) Sundry Creditors	1,044,832.79	
(b) Scholarship Payable	2,607,266.00	
(c) Cheques issued but not presented	NIL 299.00	3,529,997.79
Net Current Assets		8,543,423.00
(4) Miscellaneous Expenditure :		
Excess of Expenditure over Income		28,044,075.95
		71,451,852.52

"Rags to Rads"

PPES observed that at school and in the surrounding villages, girls attaining puberty and most women in the community do not have access (or money) to sanitary pads. Instead, they use rags, risking vaginal and urinary tract infections. Without knowing it, these women expose themselves to illness, incontinence, and infertility.

'Rags to Pads' project was designed to provide low-cost sanitary pads to students, female staff and women in the villages. Thanks to individual donations, Pardada Pardadi purchased a machine and supplies to manufacture pads, as well as train five PPES graduates on how to use the machine.

Since February 2009 the machine is up and running. A room for production of the pads, packaging and storage of the finished packets was built on the roof top of the school.

The two girls who are now working in the production of the pads manufacture about 200 pads per day and about 300 packs are sold to our students at Rs.25 per pack of 10. The price will be reduced to Rs.5 in November 2009.

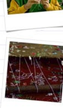
Simultaneously, the students have been attending several health workshops and trainings about how and why using pads and the risks that unhygienic practices can pose to their health.

How we reach the others!!

Economical Empowerment

Vocational training and Marketing

During half day, our students are trained in the art of producing textiles. This includes sewing, hand-embroidered and machine-embroidered to create home furnishings like table covers, duvets, sheets and other gift items like picture frames, and coasters.



The goods produced by the school are then sold through our website, exhibitions and melas. We are also developing partnerships with designers. For instance, we have been working very closely with Sandhya Raman, co-founder of Desmania, with whom we have participated in the Villa India Fashion Week 2009. On the other hand, we are starting partnerships with Indian home textile retailers who will sell products co-created by PPES.

Pardada Pardadi also created a marketing department who is responsible for the product design and development, the promotion and sales of the goods produced by the school both in the local and international markets.

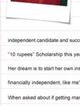
All proceeds are then reinvested in the school to help cover the cost of student education. Although this option is not yet sustainable, we believe this will help our school to be self-sufficient in the long-term.

"10 rupees a day" Scholarship

For each day a girl attends school, PPES deposits ten rupees into her bank account. Upon graduation, the student can access this money on the day of her marriage (after the age of 18) or her 21st birthday - whichever comes first.

Till date, PPES has paid Rs.1,01,971.00 to 14 students who dropped out and Rs.3,58,548.00 to a total of 16 PPES graduates. Currently, PPES has Rs.35,44,191.00 kept in the bank towards scholarships.

Pravesh



Pravesh joined Pardada Pardadi in 2000. She was one of the first students to enroll in PPGVS. In 2006, she successfully passed the 10th Grade Exams. However, she decided not to go for further studies immediately and started working at school, in the Product Quality department.

At PPGVS, Pravesh is known for her strong character and ambition. She decided to complete her 12th grade and started studying at home, after work. This year, she enrolled for the 12th Grade Exams as an independent candidate and successfully passed. As she turned 21 years old, she received Pardada Pardadi "10 rupees" Scholarship this year: a total of Rs.21,000 that she is carefully keeping in her bank account. Her dream is to start her own institute of fashion design, where she could make the poor girls "socially and financially independent, like me".

When asked about if getting married was in her near future plans, Pravesh replied: *"No, I am too young! First, I want to work on my career!"*